

SIXPAD - Wearable Training Gear

Official Event Sponsor for FIFA Club World Cup Japan 2016

MTG Co., Ltd. (Nagoya City, Aichi Prefecture, Japan; President Tsuyoshi Matsushita) announces its support of the FIFA Club World Cup 2016 presented by Alibaba YunOS Auto and to be held in Japan from December 8 to 18, 2016, as an Official Event Sponsor with its Training Gear SIXPAD brand which makes use of electrical muscle stimulation (EMS) technology.



The decision for SIXPAD to sponsor the tournament was taken in support of FIFA's activities, which contribute to the development of a global community through football. A special SIXPAD Event Booth will open on December 15 and 18 at the International Stadium Yokohama, one of the tournament venues.

The Event Booth will not only offer a real-life experience of the SIXPAD, but also provides a chance to take your picture with a “Cyber Clone” look-alike figure of Cristiano Ronaldo, the Real Madrid football star and SIXPAD development and promotional partner who will also be playing in the tournament. Free original Cristiano Ronaldo promotional goods will also be available for visitors of the venue.



“Cyber Clone” look-alike figure

SIXPAD delivers an accurate introduction of the theory and effect of EMS worldwide. Aiming to be the world's top EMS brand from Japan, it will strengthen and develop consumer confidence in the EMS industry and the EMS market by becoming its market leader. It will contribute to a society where customers can feel secure in using EMS, and live healthy lives.

◆About SIXPAD

SIXPAD was born from the synergy of three driving forces: the world's very best EMS theory, MTG's proprietary waveform and the training method of the world's top footballer, Cristiano Ronaldo. These three synergistic elements brought about the unique training gear which features "CMM Pulse" as its core technology. Its thin, light and cordless spec allows for easy training simply by wearing it on the body, anytime and anywhere, at home or on the go.

SIXPAD website :

[UK] <http://www.sixpad.uk/>

[JAPAN] <http://www.sixpad.jp/>

Abs Fit

Pad for concentrated exercising of the abs.

Body Fit

Pad for exercising the waist, arms, and legs.



◆ FIFA Club World Cup Japan 2016 presented by Alibaba YunOS Auto

FIFA Club World Cup Japan 2016, which gathers the champion teams from the world's six continents, is an international club football tournament organised by the International Football Federation (FIFA). It features clubs from each of the six continental confederations in addition to one club of the host country, for a total of seven clubs who compete to be football's International Club Champion.

Tournament

Tournament name: FIFA Club World Cup Japan 2016 presented by Alibaba YunOS Auto

Dates: Thursday 8 December – Sunday 18 December 2016

Organised by: International Football Federation (FIFA)

Venues: International Stadium Yokohama, Suita City Football Stadium

Tournament website: <http://www.fifa.com/clubworldcup/index.html>

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