

Style Chou Chou

Gently wrap yourself with healing posture care.



Gently support your posture,
cradled in soothing fur.

Cradle your hip in soft fur as you position
your pelvis properly with gentle posture support.
An attractive form that fits any interior,
adding color to your everyday life as it provides comfort.
Introducing Style ChouChou,
the cute and comfortable solution for posture care.



Gentle support that comfortably makes proper posture a habit.

Our unique "Chiropractic Support System"

From a chiropractic viewpoint, stabilizes the pelvis and supports a "S" curve line of the spine to help you develop proper posture.

Ilium Support

Designed to fit along the body to provide gentle posture support. Supports both sides of the ilium to maintain a well-balanced hold on the pelvis.



Without Style ChouChou

With Style ChouChou

Orthostatic Pelvic Tilt

By tilting the angle of the seat base slightly forward, leads to the ideal posture with an upright pelvis.

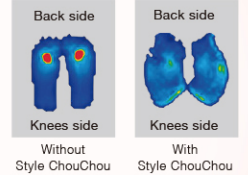


Disperses body pressure and reduces the burden on your body.

*Subject: 35-year old female
 *Condition: A comparison of body pressure distribution on the seat while sitting with/without Style ChouChou, using body pressure dispersion measuring equipment (MTG test results)
 *Individual results may vary.

Curved Body-traced Surface

Fits with the body to avoid pressure on the muscles and prevent any sideways tilting disparities of the pelvis.



Soft fur finish that is smooth to the touch

Gradually corrects distortions in the body by making proper posture a habit.

It is important to develop the habit of proper posture since the pelvic distortion and the manner you sit are difficult to instantly correct. Gently and moderately supporting the pelvis is the first step towards comfortably maintaining a proper posture. For that purpose, it is essential to sit on a stable seat that is excellent in body pressure dispersion performance.



CENTRAL CHIROPRACTIC,
 Chiropractor
 Takeharu Daito

The gentle texture of fur adds comfort to any interior.





Baby Pink



Ash Grey



Approx. 430mm



Approx. 365mm

Approx. 340mm

■ Product Specifications

Product Name	Style ChouChou
Model Number	Baby Pink :BS-SC2239F-P Ash Grey :BS-SC2239F-H
Price	¥9,800 (excluding tax)
Size	Approx. W430mm x D365mm x H340mm
Weight	Approx. 1.5kg
Load Capacity	Approx. 120kg
Materials	Structural Material: Polypropylene Cushion Material: Urethane foam, EVA plastic Surface Fabric: Acrylic 100% Base Fabric: Polyester 100% Rear Fabric: Polyester 92%, Polyurethane 8%

●Specifications are subject to change without notice for ongoing product modifications and improvements. ●In terms of the manufacturing process, the color of the fabric and hair may appear partly different, but these are not defects. ●The color of the product may slightly differ from that in the photos. ●The product may not be effective for those with a hip size of around 110 cm or more.



Safety Precautions

Follow the precautions below when using the product. [The following persons should not use this product.] ●Small children ●Persons with physical disabilities ●Persons who have been drinking alcohol ●Persons who feel dizzy or lightheaded [Anyone with the following conditions should not use this product without first consulting with a physician.] ●Persons with disorders of the upper or lower back, such as lower back hernias or sciatic nerve pain ●Persons with ailments such as hemorrhoids ●Persons with abnormalities in their skin, e.g. wounds, rashes, swelling, festering ailments, excessive sunburns, etc., in areas that are in contact with the product ●Women who are pregnant or have just given birth ●Persons with bone disorders such as osteoporosis ●Persons with an acute (painful) condition, such as spine fracture and pulled muscle ●Persons with any concern about using the product even if none of the above conditions apply to them



Precautions for Use

●Extensive use may cause the hair to shed and the fabric to be worn. ●Due to the nature of the product, some hair may be shed, but this is not a defect. Be careful to avoid swallowing any loose hair. Also, the hair may slightly cling to your clothes after using the product. Should this happen, simply brush them off with your hand.

[Please do not use the product in the following situations.] ●On a backless or unstable chair ●On a chair seat that is smaller than that of the product ●On a chair or sofa that will allow the product to sink too deep when sitting ●On the seat of vehicles, such as cars, trains or planes ●On a chair that will not allow your feet to touch the ground when sitting on the product ●On rocking chairs, badly damaged chairs, massage chairs or thick cushions

MTG
We have many dreams

[Manufactured for] MTG Co., Ltd.

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