

Style Kids

Good posture boosts
academic and athletic performance.*



* Individual results may vary.



Your child's posture is fundamental to his/her growth.



Posture is the foundation for achievements both in the classroom and in athletics.

Are you concerned about your child's posture? Poor posture is said to lead to reduced concentration and physical performance. In other words, proper posture is fundamental to their academic and athletic performance later in life. Your child's growth is strongly related to their posture.

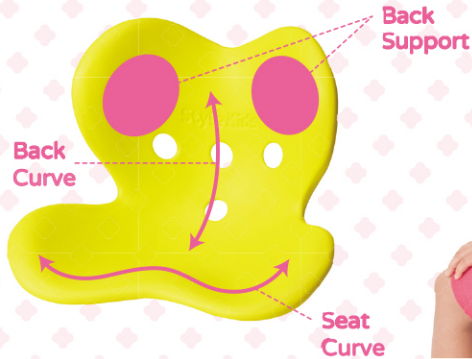
Good posture should be developed during the time of a child's growth.

We want children to develop good posture all the more while their bones and muscles are growing at a fast rate. However, children are sitting in so many different positions throughout the day—for study, TV, video games, etc. This is how bad posture gets started. And that concern is what led to the development of Style Kids. It supports and corrects their seated posture.



Style Kids naturally supports good posture by using a unique structure that wraps around the pelvis, which tends to lean easily.

The structure wraps around the body from the seat, up to the back, and around both sides. This allows your child to maintain correct posture without excess effort.



1. Around the Hips

The seat curves up from the pelvis to fit the back and the hips on both sides, supporting the pelvis, which tends to collapse, while maintaining a natural "S" figured line.



2. Thighs

The curved seat wraps around the thighs on both sides. This keeps the body horizontal, as it tends to lean, and facilitates keeping the legs closed.

It is important to use a seat that fits the body and to make a habit of maintaining good posture.

CENTRAL CHIROPRACTIC, Chiropractor
Takeharu Daito

The process of growing up is an unstable period for children, so it is especially important at this time to choose things that fit their bodies and to promote the habit of keeping a correct posture. If a child develops good posture while young, it is an asset that will remain with them for the rest of their life. We need to increase awareness of correct posture, in order to bring out each child's innate potential.



Profile
Instructor of the Zenjukyo Chiropractic and Osteopathy Research Group. Instructor for WillOne Chiropractic. Leader of the Kinesio Taping Association. He teaches at events such as therapist seminars.

Learning

Correct posture increases concentration and nurtures the ability to learn*.

Math test administered with/without Style Kids

Immediately after > 3 minutes later > 5 minutes later > 7 minutes later > 10 minutes later

Without Style Kids



The bottom slides forward right away, and gradually the head hangs down, resulting in a curved back.

With Style Kids



The boy managed to maintain a good posture for 10 minutes, and we can see his concentration.
*Keeping concentration high increases learning efficiency. The results may vary by individuals.

Engaging the muscles that maintain good posture increases concentration.

Professor, Nippon Sport Science University
Shingo Noi

Children who cannot sit still during class have poor concentration. One of the root causes of this is bad posture. The effort involved in tensing the muscles against the force of gravity in order to maintain one's posture also stimulates the brain. In other words, maintaining good posture facilitates cerebral activity. As a result, both concentration and efficacy of learning increase.



Profile
Professor, Nippon Sports Science University. With a focus on education physiology/growth and development, Professor Noi has been researching the relationship between children's bodies and minds. Frequently lectures, appears on TV, and publishes his work.

Exercise

Making a habit of maintaining good posture nurtures athletic ability*.

A comparison of running in different postures



The head is facing downward, and the arms swing in a limited range.



The head faces forward, and you can see both the gait and range of arm swing are greater.
*Individual results may vary.

Becoming aware of good posture improves athletic performance.

Professor, Hosei University
Tatsuo Sugimoto



To achieve good posture, it is important to first become aware of it. Habits from childhood allow this awareness of good posture to develop naturally. With good posture, the body core shifts little during exercise and the range of joint mobility increases, so it becomes easier to move the body. As a result, maximum athletic performance can be achieved.

Profile
Professor at the faculty of Economics, Hosei University. Sugimoto represented Japan in sprints and competed at the Barcelona Olympics. Currently, he is also employed as a coach for a professional soccer team.

Can be used in a variety of daily situations.



When studying

When eating

When watching TV



When playing games

When reading

Two sizes to accommodate growth

Two sizes are available so that your child can use it as they grow.

Style Kids

Recommended heights
100~130cm



Style Kids L

Recommended heights
125~155cm



Style Kids



Pink

Sky blue

Lime yellow



Approximately
230mm

Approximately
300mm

Approximately
250mm

Style Kids L



Red

Blue

Lime yellow



Approximately
280mm

Approximately
360mm

Approximately
320mm

Product Name: Style Kids

Model Number: BS-SK1940F-P (Pink)
BS-SK1940F-S (Sky blue)
BS-SK1940F-L (Lime yellow)

Size: Approx. W300xD250xH230mm

Weight: Approx. 400g

Materials: Polypropylene, EVA, elastomer

Product Name: Style Kids L

Model Number: BS-KL1941F-R (Red)
BS-KL1941F-B (Blue)
BS-KL1941F-L (Lime yellow)

Size: Approx. W360xD320xH280mm

Weight: Approx. 700g

Materials: Polypropylene, EVA, elastomer

- Specifications are subject to change without notice for ongoing product modifications and improvements.
- The color of the product may slightly differ from that in the photo.

▲ Safety Precautions

Follow the precautions below when using the product.

● Consult with your doctor if you have any concerns about your child using Style Kids
Delete space before comma such as abnormalities with their hips or spine. ● Stop use immediately if any abnormality is experienced, such as pain, itchiness, rash, etc. ● Do not use the product on unstable areas, such as chairs without backrests, seats of vehicles, etc. ● Do not use the product in any way other than for its designed purpose. Do not throw or swing the product around. ● Be careful when using the product with some types of flooring, tatami mats, sofas, etc., as scratching and/or color transfer may result. ● Do not store or use in locations subject to high humidity or direct sunlight, such as outdoors. ● The color and/or hardness of the product may change over time, but this does not affect its utility. ● During the manufacturing process, delete "some" creases, streaking, or indentation may result, but these are not defects.

MTG
We have many dreams

[Manufactured for] MTG Co., Ltd.

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