

Style BX Innerwear

Men: V-neck T-shirt (Short Sleeve)



Black



White

Women: U-neck T-shirt (Short Sleeve)



Black



Beige

Size Chart

Chest / Bust measurements are based on your body's nude measurements.

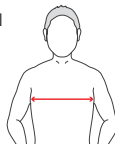
	S	M	L	LL
MEN	80~88cm	88~96cm	96~104cm	104~112cm
WOMEN	72~80cm	79~87cm	86~94cm	93~101cm

About Measurement Positions

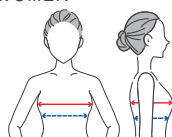
— Chest/Bust Measurement Position
(The fullest part of the bust)

--- Underbust Measurement Position
(Just below the bust line)

MEN



WOMEN



		under bust size (cm)					
		65	70	75	80	85	90
C u s t o m e r	A	S	S/M	M	L	LL	LL
	B	S	M	L	L/LL	LL	
	C	S/M	M	L	LL	LL	
	D	M	L	L/LL	LL	LL	

※ Please choose the size based on your bust measurement.

※ If the size does not fit, you may not feel the effect.

Product Name			Style BX Innerwear			
Price			3,164 yen (excluding tax) / 3,480 yen (including tax)			
Listed Size			S	M	L	LL
Item Number	V-neck T-shirt (Short Sleeve) - MEN -	Black	YS-BR-03A-S	YS-BR-03B-M	YS-BR-03C-L	YS-BR-03D-LL
		White	YS-BR-02A-S	YS-BR-02B-M	YS-BR-02C-L	YS-BR-02D-LL
	U-neck T-shirt (Short Sleeve) - WOMEN -	Black	YS-BS-03A-S	YS-BS-03B-M	YS-BS-03C-L	YS-BS-03D-LL
		Beige	YS-BS-20A-S	YS-BS-20B-M	YS-BS-20C-L	YS-BS-20D-LL
Material			90% Polyester, 10% Polyurethane			
Included Items			1 piece (main product)			
Country of Origin			China			

● Please note that some specifications may be changed without prior notice for product performance improvements.

Usage Instructions

- Please use a laundry net. ● Do not wash dark-colored items with light-colored or white items. ● Avoid scrubbing or ironing the printed parts.
- Use a cloth when ironing. ● Gently wring out or spin-dry for a short time. ● Strong friction or rubbing against other items while wet (e.g., from water or sweat) may cause color transfer. ● Do not leave the product wet.



"Wear" the S-curve posture,
a new daily habit.



Style BX Innerwear

Turning ideal posture
into a part of your
everyday life.

Posture-correcting innerwear—
once considered a special-use item—
reimagined as daily self-care.
That vision led to the creation of
Style BX Innerwear.





Two proprietary technologies for effortless, natural posture correction.

Simply by wearing it, the position of your neck and shoulders is gently adjusted—helping reduce the strain caused rounded shoulders or a hunched back.

Point1 OPEN CHEST

Open Chest

Backward-facing sleeves guide the shoulders and arms toward the back.

This naturally opens up the chest, helping to prevent hunching and rounded shoulders.



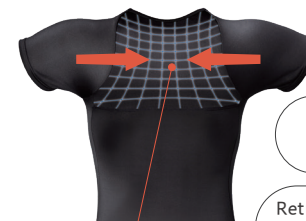
Opens the chest.

Sleeve design that encourages the arms to move backward.

Point2 BACK RELEASE

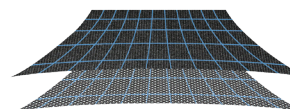
Back Release

Power mesh pulls the shoulder blades inward. It gently opens the chest and promotes proper posture without strain.



Draws the shoulder blades together using power mesh—

Returning forward-leaning shoulders to their natural position.



* Structural Image

Power Net

A two-layer structure with a stretch fabric overlay enhances corrective support.

Comfortable enough to wear every day—
Supporting the habit of maintaining an S-curve posture.

Enjoy a pleasant wearing.

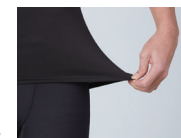
The shoulder area is designed for easy movement.

Raglan Sleeves



Experience with smooth, stretchy fabric.

Thin and flexible, it moves easily with your body in any situation, making it easier to stay active and reducing fatigue throughout the day.

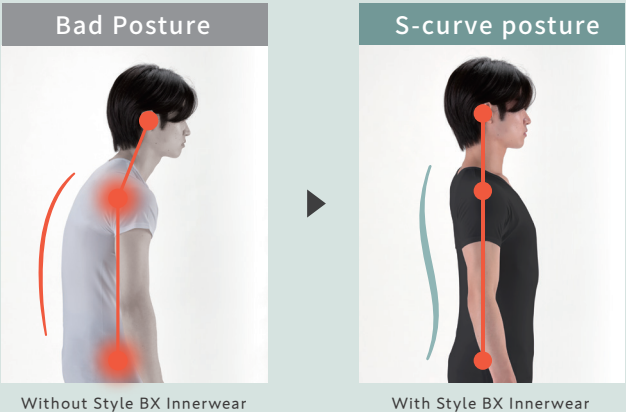


Just by wearing it, ease neck and shoulders strain.
and move naturally towards ideal "S-curve posture."

With its open-chest design and back-release structure,
Style BX Innerwear naturally guides you into an S-curve posture—
helping to ease tension in the neck and shoulders.

What is the S-curve posture?

This refers to a posture in which the ear canal, shoulder center, and hip joint align vertically—forming a natural S-curve from the upper back to the lower back when viewed from the side.



Maintaining proper posture takes daily care.

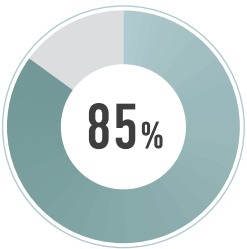
The way we sit or look at a computer or smartphone is repeated every day— and without awareness, poor posture becomes a habit. By wearing posture-supporting innerwear as part of your daily routine, you can help reduce the strain on your neck and shoulders—and support a more confident, healthier you.

Central Chiropractic Chiropractor Takeharu Daito

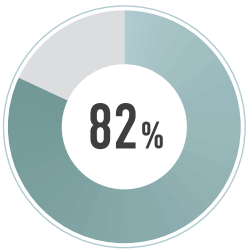


Over 80% of users who wore
felt a noticeable improvement in posture, including
reduced slouching and hunching.(*)

Users reported
improved posture



Users felt their hunching
was noticeably reduced



※ Survey conducted with 219 men and women who experience neck and shoulder stiffness due to poor posture.
※ Survey method: The survey was conducted after using Style BX Innerwear for more than 3 days in daily life. * Research by Asmark Co., Ltd.

Effects of the S-curve posture



* The image is for illustration purposes only.

EVERYDAY WEAR

Designed for comfort you'll want to wear every day.



**With trusted quality and
lasting comfort, we support
your well-being—
day after day.**

Both the technology that guides you into
S-curve posture and the comfort you feel—
these are made possible through the
craftsmanship behind this product.

With careful eyes and expert hands, we
deliver reliable quality you can trust.

